

# advertising contract

## ADVERTISING CONTRACT APPLICATION International HDL Conference & Exhibition February 28 - MARCH 2, 2001 • SANTA CLARA, CA

### INSTRUCTIONS:

1. Please complete application and send or fax to: Susie Horn  
**HDLCon 2001**  
5305 Spine Road, Suite A  
Boulder, CO 80301  
Fax (303) 530-4334
2. Make check payable to **HDLCon 2001** (Include appropriate amount for ad space.)

### ADVERTISING RATES: (Please call for placement availability (303) 530-4562)

- |  |  |
|--|--|
| <input type="checkbox"/> Inside Front cover - \$375.00 | <input type="checkbox"/> Outside Back Cover - \$600.00 |
| <input type="checkbox"/> Inside Back cover - \$375.00  | <input type="checkbox"/> Full page - \$300.00          |

All prices are for two color ads (black & pms 485)  
Ad placement is on a 1st come 1st serve basis.

### AGREEMENT:

Please reserve \_\_\_\_\_ page(s) of 2-color ad space in the HDLCon 2001 Final Program/Exhibit Guide, for my company. I understand that camera-ready art and/or a disk with proof must be received at the HDLCon office no later than **JANUARY 19, 2001**, for insertion in the HDLCon Final Program/Exhibit Guide. Failure to comply with this deadline may result in the omission of your ad in the HDL Final Program/Exhibit Guide.

**CONTRACT MUST BE RECEIVED PRIOR JANUARY 19, 2001.**

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ DATE \_\_\_\_\_